



# iphone video workshop

Learn how to film and edit your own  
video from concept to creation.

## OBJECTIVE

To create a 60 second video on your iphone or ipad. It will be shot, edited and finished with music and sound effects.

### What you'll learn:

- How to plan your video.
- How to interview.
- How to shoot.
- How to edit.
- How to upload.

### What you will need:

- 5 iphones or ipads.

### How long will it take:

- 4 hours.

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# the workshop

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## PART ONE

### INTRODUCTION TO MAKING VIDEOS

Why are you here?

What do you want to use video for?

The power of video

What are you going to film today?

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## PART TWO

### HOW TO INTERVIEW AND SHOOT YOUR VIDEO

What are the secrets of a great interview?

What kind of questions should you ask?

How should you frame your shots?

What else should you film?

What are the biggest mistakes that first time video makers make?

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## PART THREE

### FILM YOUR VIDEO

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## PART FOUR

### HOW TO EDIT AND UPLOAD YOUR VIDEO

How do you edit an interview?

How do you choose which grabs to use?

How do you split grabs, delete grabs and move them around on a timeline?

How do you add additional footage?

How do you add music and what legalities are there around music use?

How do you upload your video to a platform to share?

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## PART FIVE

### MOVIE TIME

Let's all watch your finished video! What did everyone learn?

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## BUDGET

\$5,000 +GST  
for 15 people  
in 5 groups of 3

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